

Activoil™ Kerox-Pro™ is a 100% oil-soluble active ingredient that protects hair from the damage caused by styling and solar radiation. It is made of Raphanus sativus seed extract displaying a particular fatty acid profile rich in C22 docosenoic acid. The composition of Raphanus sativus seed extract makes it highly suitable for hair care application especially because of its similarity with 18-MEA. An extract of Magnolia enriched in the molecule honokiol using CO₂ super critical fluid extraction provides an antioxidant capacity to Activoil™ Kerox-Pro™.

Efficacy

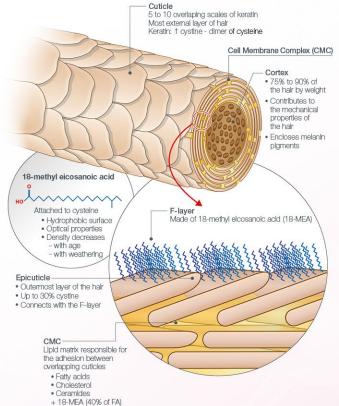
- · Prevention of UV-induced color fading
- · Increase in hair antioxidant potential
- · Protection against structural damage
- Protection from reduction in hair tensile strength
- Protection and repair from the reduction of hair shine

Technical information

- INCI: Raphanus Sativus (Radish) Seed Extract, Octyldodecyl Oleate, Octyldodecanol, Magnolia Officinalis Bark Extract, Rosmarinus officinalis (Rosemary) Leaf Extract
- Oil soluble
- Recommended concentration: 0.5-3%
- Stabilized against oxidation

Applications

- · Restructuring Conditioner
- Replenishing hair mask
- Detoxyfying shampoo
- · Color fading prevention treatment
- Protective hair oil
- Make up (eyebrows, eyelashes)













9